

Press Contact

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MEDIA RELEASE

A-ROSA SENA has the best crew area

Flagship of A-ROSA River Cruises wins CSI Award

Rostock, 04 December 2023 – A-ROSA SENA from A-ROSA River Cruises was awarded as winner of *Best Crew Area* at the Cruise Ship Interior (CSI) Awards in London on 30 November 2023. The modern and functional spaces that offer crew members places to relax and feel at ease received much praise.

“We are delighted to have won this award,” comments Jörg Eichler, CEO of A-ROSA Flussschiff GmbH. “Together with the team from Hamburg’s JOI-Design, we have brought the design of boutique city hotels to the river and set a new standard in the industry. Crew and guest areas were all designed by the same team. We wanted to create a home away from home on board for our employees so that they feel comfortable and can always give their best while working.” The crew area of A-ROSA SENA features elegant double cabins with plenty of room for individuality as well as modern officers’ cabins. For the first time on a river cruise ship, there is a recreation room for the crew where they can meet, socialise and play games. They also have a beautiful crew deck at the stern of the ship and a stylish crew mess with its own buffet area.

“We designed the crew area with the wishes and needs of the crew members in mind,” explains Markus Zoepke, CEO of A-ROSA Reederei GmbH. “Our aim was to create a place where crew members can relax and unwind after a long day at work. We are all the more pleased that we have now not only received confirmation from our crew that we have successfully achieved this on A-ROSA SENA, but also from the prestigious CSI Awards.”

A-ROSA would like to maintain the standard of the crew areas on future newbuilds. The company is therefore reliant on feedback from the crew. “We welcome any feedback that helps us to further improve the crew area,” concludes Zoepke.

Captions

A-ROSA_SENA_Crew-Recreation_c_A-ROSA

The crew’s recreation room offers a choice of seating areas in warm colours. Photo: A-ROSA River Cruises

A-ROSA_SENA_Crew-Mess_c_A-ROSA

The crew mess is reminiscent of a trendy restaurant. Photo: A-ROSA River Cruises

About A-ROSA

A-ROSA is the creator of cruises with a difference that take in cities, towns and countryside along Europe’s most beautiful rivers: Danube, Douro, Rhine/Main/Moselle, Rhône/Saône and Seine. The current fleet is made up of 13 ships, all of which combine the amenities of a hotel with the benefits of a cruise. On board, Premium All-Inclusive fare guests can enjoy varied buffets, high-quality drinks and access to the SPA-ROSA, which features a sauna, massage room and gym. The ships dock in central locations, close to the heart of European metropolises, renowned historical sites and famous cultural and natural attractions – providing unforgettable experiences. To ensure that the cruise is a hit with the whole family, there are generously sized cabins, a Kids Club and heated outdoor pools, as well as a programme to suit every guest’s needs. In order to preserve the cities and natural landscapes for future generations, A-ROSA highly focuses on sustainability. The line’s newest hybrid powered ship A-ROSA SENA was awarded 1. Place at the 2022 German Awards for Sustainability Projects. A-ROSA Flussschiff GmbH is headquartered in Rostock/Germany and has sales offices in the UK and Australia.

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Further information about the company as well as accompanying press material can be found at www.a-rosa-cruises.com/press.