

Press Contact

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**MEDIA RELEASE**

A-ROSA extends 2023 & 2024 seasons

20% discount on 2024 river cruises until the end of July

Rostock, 04 July 2023 – A-ROSA has extended the end of its 2023 season and brought forward the start of the 2024 season on various ships on both the Rhine and Danube.

Offering an even greater choice of departures, the 2023 season will now run until 31 January 2024, not 11 January as was previously planned. In addition, after the fleet takes a short break, 2024 sailings will begin earlier than ever before.

A-ROSA is celebrating this extension as well as the continued strong interest in river cruising with a special promo code. By entering HELLO2024 in the A-ROSA booking engine a discount of 20 percent is granted on all 2024 itineraries (from February) in the Premium All-Inclusive fare. This generous offer is only valid until 31 July and works in combination with the Super Early Booking Discount.

On the Rhine, A-ROSA SENA's first five-night 'Rhine City Experience' departure will now be three weeks earlier on 29 February, sailing to Rotterdam, Amsterdam and Utrecht. This means four extra departure dates are now on sale prior to the original planned start date of 20 March 2024.

Additionally, A-ROSA SILVA will now set sail two weeks earlier on 2 March 2024, with four extra departures of its four-night 'Mini Cruise Main & Lorelei' itinerary now on sale.

On the Danube, four-night trips will now begin from 4 March 2024 and depending on the vessel and itinerary, this is up to a month earlier. For example, A-ROSA FLORA will start her four-night 'Danube Mini Cruise Cities & Wachau' itinerary two and a half-weeks earlier with four extra departures, whilst A-ROSA MIA and A-ROSA RIVA's four-night trips will start a month earlier.

The season in France and on the Douro will end as planned in 2023 before the ships take their annual winter break. The season on the Rhône & Saône runs until 31 October and the Douro until mid-November.

Caption

Season-Extension_c_A-ROSA.jpg

A-ROSA extends its running season and celebrates with promo code. Photo: A-ROSA River Cruises

About A-ROSA

A-ROSA is the creator of cruises with a difference that take in cities, towns and countryside along Europe's most beautiful rivers: Danube, Douro, Rhine/Main/Moselle, Rhône/Saône and Seine. The current fleet is made up of 13 ships, all of which combine the amenities of a hotel with the benefits of a cruise. On board, Premium All-Inclusive fare guests can enjoy varied buffets, high-quality drinks and access to the SPA-ROSA, which features a sauna, massage room and gym. The ships dock in central locations, close to the heart of European metropolises, renowned historical sites and famous cultural and natural attractions – providing unforgettable experiences. To ensure that the cruise is a hit with the whole family, there are generously sized cabins, a Kids Club and heated outdoor pools, as well as a programme to suit every guest's needs. In order to preserve the

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cities and natural landscapes for future generations, A-ROSA highly focuses on sustainability. The lines newest hybrid powered ship A-ROSA SENA was awarded 1. Place at the 2022 German Award for Sustainability Projects. A-ROSA Flussschiff GmbH is headquartered in Rostock/Germany and has sales offices in the UK and Australia.

Further information about the company as well as accompanying press material can be found at www.a-rosa-cruises.com/press