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MEDIA RELEASE

A-ROSA offers new pre- and post-packages **Additional programmes extend 2023 summer holiday in Paris and Lyon**

Rostock, 22 March 2023 – A-ROSA is offering new pre- & post-programmes in France on selected departures in the 2023 summer season for an even more memorable travel experience. The extended stays in the French capital Paris and in Lyon are part of the enhanced Premium All-Inclusive fare, which from this season onwards will not only offer even more flexibility and individuality but will also put high focus on locality. In addition, back-to-back cruises, a pairing of voyages on the Seine and the Rhône, allow guests to immerse themselves even deeper in French culture and landscape.

The new packages allow for even more personalised A-ROSA city breaks. The pre- or post-programme in Paris includes two nights in a four-star hotel, as well as transfers to the ship or to the train station and airport. During the stay, guests can explore the city centre on a half-day excursion, which includes a one-hour boat tour along the most important sights. Another highlight is an extensive visit and guided tour of the Jardin des Plantes & Les Tuileries gardens.

The pre-programme in Lyon also includes two nights in a four-star hotel and transfers. In addition to a food tour with tastings and a sightseeing tour, the package includes an excursion to the renown vineyards of Beaujolais. Guests can look forward to a wine tasting and a lunch snack at the Domaine Paire winery, as well as a tour of the charming medieval town of Oingt.

“The best way to appreciate the gems of France is from the water. On board our ships guests do not only enjoy the award-winning A-ROSA service but also experience the destination with all their senses. The new pre- & post-packages in Paris and Lyon are in response to our guests’ desire for an even more immersive experience in these two cities. We have created an extensive programme with several included services, but also enough time for individual discoveries,” explains A-ROSA CEO Jörg Eichler.

Dates pre- & post-programme Paris (Seine)

Pre-programme: 20.06.2023

Post-programme: 01.06. | 07.09.2023

Dates pre-programme Lyon (Rhône)

15.06. | 10.08. | 14.09. | 12.10.2023

The packages can be booked at your travel agency, online or at the A-ROSA Service Center. Further information at www.arosa-cruises.com/river-cruises/offers/pre-post-programme-france.

Combination Cruises on the Seine and Rhône

The A-ROSA premium ships sail on the Seine from Paris to Caudebec-en-Caux and on 9-night cruises even as far as Le Havre. On the Rhône and Saône, it is from Lyon via Avignon

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to Arles and sometimes further to Port Saint Louis on the Mediterranean coast. These rivers embody the French way of life and offer a variety of sceneries as well as cultural highlights. For those guests who would like to maximise their holiday experience, Seine and Rhône cruises can be combined on a number of dates. Guests may begin their A-ROSA journey on the Seine in Paris and then switch to the Rhône in Lyon. Alternatively, the reverse order is also possible. This means, for example, that two one-week trips can be combined with a two-night stopover in a hotel in Paris or Lyon to create a 16-night holiday. Pairings of a 5-night cruise and a 7-night cruise are also possible. If eligible France cruises are booked together, a combination discount of ten percent is applicable.

Caption

Paris_c_A-ROSA.jpg

Discover the highlights of the vibrant capital Paris with A-ROSA. Photo: A-ROSA River Cruises

Lyon_c_A-ROSA.jpg

New pre- and post-programme for an even more memorable experience of France. Photo: A-ROSA River Cruises

About A-ROSA

A-ROSA is the creator of cruises with a difference that take in cities, towns and countryside along Europe's most beautiful rivers: Danube, Douro, Rhine/Main/Moselle, Rhône/Saône and Seine. The current fleet is made up of 13 ships, all of which combine the amenities of a hotel with the benefits of a cruise. On board, Premium all inclusive rate guests can enjoy varied buffets, high-quality drinks and access to the SPA-ROSA, which features a sauna, massage room and gym. The ships dock in central locations, close to the heart of European metropolises, renowned historical sites and famous cultural and natural attractions – providing unforgettable experiences. To ensure that the cruise is a hit with the whole family, there are generously sized cabins, a Kids Club and heated outdoor pools, as well as a programme to suit every guest's needs. In order to preserve the cities and natural landscapes for future generations, A-ROSA has a clear focus on sustainability. The lines newest hybrid powered ship A-ROSA SENA was awarded with the German Awards for Sustainability Projects 2022. A-ROSA Flussschiff GmbH is headquartered in Rostock/Germany and has sales offices in the UK and Australia.

Further information about the company as well as accompanying press material can be found at www.a-rosa-cruises.com/press