

**Press Contact**

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**MEDIA RELEASE**

## *Team event on board new A-ROSA SENA*

### **More than 130 colleagues from the river cruise line explored the E-Motion Ship**

**Rostock, 22 November 2022** – Last weekend, on behalf of the management, all A-ROSA employees from the Rostock (Germany), Chur (Switzerland) and Cardiff (UK) offices were invited to an employee event on board new A-ROSA SENA. Over 130 employees took part in the three-day trip from Cologne to Dutch Nijmegen. Various workshops and an interactive ship tour took place on board, allowing colleagues to network and socialize. The highlights of the trip included the gala dinner on Saturday evening and various entertaining guest artists.

“Our employees are our most valuable asset and deserve the highest appreciation. It was a matter of the heart for us to simply say thank you with this event. We greatly appreciate the daily commitment, ideas and loyalty of our colleagues. As part of our extensive array of employee benefits, this event has once again succeeded in creating a very special A-ROSA moment for the entire team,” explains Jörg Eichler, CEO of A-ROSA Flussschiff GmbH.

“It was important to us that all our colleagues could experience this innovative newbuilding and its many special features such as the extra-large cabins with balconies, the Kids Club, the first-class service and the hybrid propulsion system for themselves and be inspired. We know the significance of personal experiences and can now offer our guests and sales partners unprecedented expertise on this special ship,” Eichler continues.

A video of this team event can be viewed here: <https://arosa-cruises.com/teamevent>

**Caption**

Team A-ROSA\_c\_A-ROSA.jpg

All shore-based employees were invited to the team event on board the A-ROSA SENA.  
Photo: A-ROSA River Cruises

**About A-ROSA**

A-ROSA is the creator of cruises with a difference that take in cities, towns and countryside along Europe’s most beautiful rivers: Danube, Douro, Rhine/Main/Moselle, Rhône/Saône and Seine. The current fleet is made up of 13 ships, all of which combine the amenities of a hotel with the benefits of a cruise. On board, Premium all inclusive rate guests can enjoy varied buffets, high-quality drinks and access to the SPA-ROSA, which features a sauna, massage room and gym. The ships dock in central locations, close to the heart of European metropolises, renowned historical sites and famous cultural and natural attractions – providing unforgettable experiences. To ensure that the cruise is a hit with the whole family, there are generously sized cabins, a Kids Club and heated outdoor pools, as well as a programme to suit every guest’s needs. What’s more, children aged 15 and under travel free. In June 2022 the E-Motion Ship A-ROSA SENA entered service on the Rhine. Its truly innovative concept earned the 1. Place at the 2022 German Awards for Sustainability Projects in the category “Service – Transportation”. A-ROSA Flussschiff GmbH is headquartered in Rostock/Germany and has sales offices in the UK and Australia.

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*Further information about the company as well as accompanying press material can be found at [www.rosa-cruises.com/press](http://www.rosa-cruises.com/press)*