

Press Contact

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**MEDIA RELEASE**

“Changing European River Cruises” released

A-ROSA River Cruises presents 2023 international brochure

Rostock, 10 November 2022 – The new 2023 A-ROSA brochure "Changing European River Cruises" is now available in digital form. The brochure covers the entire itinerary of all 13 A-ROSA ships for the coming season, from 4 to 18-night cruises on the beloved European rivers: Rhine/Main/Moselle, Danube, Douro, Rhône/Saône and Seine.

The brochure starts with an editorial section offering exciting insights into the A-ROSA brand. Readers will learn more about the cruise line's focus on wellbeing, its new flagship A-ROSA SENA as well various culinary delights. "This editorial section is a nice incentive for readers to have a detailed look at the brochure and read and browse through it at their leisure. It offers versatile inspiration, makes you want to travel and helps you choose the right vacation for you," explains Marius Griego, Director Sales at A-ROSA.

The familiar and well-liked brochure section contains supplementary, diverse information on the rivers as well as the features of the ships and the popular family, festive and gourmet cruises. The routes are illustrated in detail with all the necessary information, which is intended to optimise the work of partners and travel agencies in particular.

Another important focus is on the introduction of the new A-ROSA Premium concept with even more included services. From the 2023 season, A-ROSA will further refine its Premium product and offer its guests even greater flexibility. Guests will benefit from an extensive care concept with a guest relations management and room service. Unique destination scouts will support the shore excursion experts in ensuring individual experiences ashore for all guests. In addition, culinary extras, regional specials and diverse onboard entertainment will be enjoyed on many of the cruises.

The enhanced Premium all-inclusive tariff also provides the essential security: up to 30 days before the start of the cruise, the date of travel can be changed free of charge, and travel cancellation insurance is already included for bookings made by 30.11.2022.

With the new A-ROSA brochure, the 2023 A-ROSA era can already be experienced. "Changing European River Cruises" is accessible here: <https://www.amosa-cruises.com/river-cruises/catalogue.html>.

Caption

Brochure_A-ROSA.jpg

A-ROSA releases 2023 international brochure "Changing European River Cruises". Photo: A-ROSA River Cruises

About A-ROSA

A-ROSA is the creator of cruises with a difference that take in cities, towns and countryside along Europe's most beautiful rivers: Danube, Douro, Rhine/Main/Moselle, Rhône/Saône and Seine. The current fleet is made up of 13 ships, all of which combine the amenities of a hotel with the

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benefits of a cruise. On board, Premium all inclusive rate guests can enjoy varied buffets, high-quality drinks and access to the SPA-ROSA, which features a sauna, massage room and gym. The ships dock in central locations, close to the heart of European metropolises, renowned historical sites and famous cultural and natural attractions – providing unforgettable experiences. To ensure that the cruise is a hit with the whole family, there are generously sized cabins, a Kids Club and heated outdoor pools, as well as a programme to suit every guest's needs. What's more, children aged 15 and under travel free. In June 2022 the E-Motion Ship A-ROSA SENA entered service on the Rhine. Its truly innovative concept earned the 1. Place at the 2022 German Awards for Sustainability Projects in the category "Service – Transportation". A-ROSA Flussschiff GmbH is headquartered in Rostock/Germany and has sales offices in the UK and Australia.

Further information about the company as well as accompanying press material can be found at www.rosa-cruises.com/press