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MEDIA RELEASE

A-ROSA makes price promise for 2022 Increases in fuel charges will not be added to travel prices

Rostock, 5 April 2022 – Fuel and operating material charges are rising continuously worldwide at the present time due to factors beyond our control. Although A-ROSA Flussschiff GmbH is also affected by this and price increases of eight per cent could be implemented in accordance with the EU Directive on Package Travel, there will no increases to travel prices for the 2022 season. Instead, A-ROSA CEO Jörg Eichler has issued a price promise: 'We are very pleased to have started the season on schedule at the beginning of March and to be able to launch the entire A-ROSA fleet once again this year. Our guests have shown confidence in us and have booked their well-deserved holidays on board our ships, and we will continue to offer them an unforgettable experience. We have consequently decided not to pass on the increased prices for fuel to our guests and we will keep our travel prices as they are for the entire season.'

All guests will therefore have peace of mind and can book their A-ROSA trips in 2022 at the advertised price. They can also continue to benefit from the wide range of special anniversary offers available with savings of up to 500 euros per person. This season, all families can once again look forward to the A-ROSA Kids Club during holiday times, while children up to 15 years of age can travel free of charge when accompanied by the guardians.

All A-ROSA ships have, since the very beginning, been equipped with a shore power connection, thanks to which they are able to shut off the engines in relevant ports. The fleet's combustion engines have also gradually been replaced with fuel-efficient models. By doing so, every litre of fuel is used effectively and consumption is minimized. The new A-ROSA SENA with a hybrid drive system will also go into service in May 2022. It features a diesel-electric drive and a battery storage system which enables it to dock in cities practically silently and with zero emissions.

Caption

Increases in fuel prices will not be added to A-ROSA's travel prices. Photo credit: A-ROSA Flussschiff GmbH

About A-ROSA

A-ROSA is the creator of cruises with a difference that take in cities, towns and countryside along Europe's most beautiful rivers: the Danube, Douro, Rhine/Main/Moselle, Rhône/Saône and Seine. The current fleet is made up of 12 premium ships, all of which combine the amenities of a hotel (quality entertainment programme, modern facilities) with the benefits of a cruise. On board, Premium all inclusive rate guests can enjoy varied buffets, high-quality drinks and access to the SPA-ROSA, which features a sauna, massage room and gym. One of the highlights of the cruises is the opportunity to relax on the sun deck or balcony and watch the magnificent scenery drift by. The ships dock in central locations, close to the heart of European metropolises, renowned historical sites and famous cultural and natural attractions – providing unforgettable experiences. To ensure that the cruise is a hit with the whole family, there are generously sized cabins, a Kids Club and heated outdoor pools, as well as a programme to suit every guest's needs. What's more, children aged 15 and under travel free. A-ROSA Flussschiff GmbH is headquartered in Rostock/Germany and has sales offices in the UK and Australia.

Further information about the company as well as accompanying press material can be found at www.arosa-cruises.com/press