

Press Contact

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MEDIA RELEASE

A-ROSA sets sail again

River cruise line celebrates successful first departure of 2021

Rostock, 17 June 2021 – Yesterday, A-ROSA successfully welcomed guest back onto its cruises on the river Douro. After an enjoyable first night on board in Porto, this morning, A-ROSA ALVA and her guests departed on a seven-day cruise through the Douro Valley to the Spanish border and back.

Cruises on the Danube will resume in two days' time on 19 June, on board A-ROSA DONNA, calling at three European capital cities – Vienna, Budapest and Bratislava. By the end of this month cruises on the Rhine will be back in operation and by the middle of the summer, A-ROSA plans to have three quarters of its fleet operating along the Rhine, Main, Moselle, Danube, Douro and Rhone rivers.

Jörg Eichler, CEO of A-ROSA Flussschiff GmbH comments: "We are delighted that we have been able to set sail again and that our 2021 season is now finally underway. The feedback from our guests yesterday was so encouraging. Our comprehensive hygiene measures and highly trained crew made sure each of our guests could enjoy their cruise from the very moment they stepped on board."

Having sailed successfully for over five months in 2020, A-ROSA used the winter months to further fine tune its sophisticated health and hygiene protocols. 2021 will see the return of A-ROSA's popular gourmet buffets, plus as in 2020, the SPA-ROSA with its sauna, treatments room and gym, the pool/whirlpool and a range of excursions will be available, all in compliance with strict hygiene measures.

Full details of A-ROSA's health and hygiene measures can be found on its website www.rosa-cruises.com. A seamless COVID-19 testing strategy has also been designed to support the line's protocols and providing guest with the utmost protection.

Itineraries plan to go ahead as per normal, however due to official regulations or changing local conditions, adjustments may be necessary.

Caption

Cast off _c_A-ROSA.jpg,

The first guests go on a discovery tour along the Douro. Photo: A-ROSA Flussschiff GmbH.

A-ROSA ALVA_c_A-ROSA.jpg,

Successful restart of A-ROSA cruises in Portugal. Photo: A-ROSA Flussschiff GmbH.

For further information on A-ROSA river cruises, please visit www.rosa-cruises.com/au. Agents can also contact aunz.sales@a-rosa.com for more information. Accompanying press material can be found at www.rosa-cruises.com/press

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**NOTES TO EDITORS:****About A-ROSA**

A-ROSA is a premium, European, river cruise company, which was established in 2001 as a subsidiary of P&O Princess Cruises and is currently owned by UK-based Duke Street, CEO Jörg Eichler, and COO Markus Zoepke. The river cruise line's twelve vessels explore a wide variety of destinations on the Danube, Rhine/Main/Moselle, Seine, Rhône/Saône and Douro, offering city and nature tours as well as curated themed itineraries.

Providing exceptional choice and flexibility, voyages range from 3 to 16 nights, making it the perfect choice for guests seeking short breaks, as an add-on to any European holiday, and for river cruise enthusiasts looking for comprehensive itineraries. A-ROSA's vessels offer outdoor grill stations, bars, lounges and restaurants in a relaxed environment, contemporary and spacious outside cabins with a combination of windows and Juliet balconies and luxurious balcony suites, complete with on board pool or whirlpool, board shop, beauty & massage centre and gym and outdoor features such as putting green, shuffleboard and giant chess.

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