

**Press Contact**

A-ROSA Flussschiff GmbH  
Annika Schmied · PR Manager  
Loggerweg 5 · 18055 Rostock · Germany  
Phone: +49 381 440 40 240  
Email: presse.fluss@a-rosa.de



## *A-ROSA River Cruises donates food to charity*

**Rostock, 4 November 2020** – A-ROSA River Cruises has donated all the unused perishable goods from its Rhine ships to a charity in Cologne, following the suspension of its cruises until 30 November 2020.

Following the German Federal Government restrictions pausing all organised leisure travel within Germany for one month, A-ROSA's ships on the Rhine had a lot of fresh food on board. A-ROSA contacted Cologne Tafel, a charity that distributes food to those in need throughout the city, to see if they would like the produce. The charity were delighted to accept the donation, and their volunteers collected the goods with the help of the crew only a few hours later.

Jörg Eichler, CEO of A-ROSA River Cruises commented: "We fully support the government's measures aimed at reducing infection rates and wanted to ensure that despite the sudden nature with which we had to stop our cruises, the food on board our ships did not go to waste. Cologne Tafel is a well known charity in our Rhine fleet's home port city of Cologne that supports the local community and we were really pleased that we were able to give something back to those in need in these challenging times."

*Further information about the company as well as accompanying press material can be found at [www.rosa-cruises.com/press](http://www.rosa-cruises.com/press)*

**About A-ROSA**

A-ROSA is the creator of cruises with a difference that take in cities, towns and countryside along Europe's most beautiful rivers: the Danube, Douro, Rhine/Main/Moselle, Rhône/Saône and Seine. The current fleet is made up of 12 premium ships, all of which combine the amenities of a hotel (quality entertainment programme, modern facilities) with the benefits of a cruise. On board, Premium all inclusive rate guests can enjoy varied buffets, high-quality drinks and access to the SPA-ROSA, which features a sauna, massage room and gym. One of the highlights of the cruises is the opportunity to relax on the sun deck or balcony and watch the magnificent scenery drift by. The ships dock in central locations, close to the heart of European metropolises, renowned historical sites and famous cultural and natural attractions – providing unforgettable experiences. To ensure that the cruise is a hit with the whole family, there are generously sized cabins, a Kids Club and heated outdoor pools, as well as a programme to suit every guest's needs. What's more, children aged 15 and under travel free. A-ROSA Flussschiff GmbH is headquartered in Rostock/Germany and has sales offices in the UK and Australia.

Photos: © A-ROSA River Cruises