

Press Contact

A-ROSA Flussschiff GmbH
Annika Schmied · PR Manager
Loggerweg 5 · 18055 Rostock · Germany
Phone: +49 381 440 40 240
Email: presse.fluss@a-rosa.de

**MEDIA RELEASE**

A-ROSA ships receive prestigious Green Award

A-ROSA River Cruises continues with heightened focus on sustainability

Rostock, 07. September 2020 – Two A-ROSA River Cruises' ships received the esteemed Green Award in the summer of 2020. A-ROSA AQUA and A-ROSA BRAVA underwent rigorous assessment, achieving particularly high scores in the safety and environmental protection categories. With a strong focus on sustainability across its entire fleet, the shipping company is hopeful that further ships will qualify for the award in the near future.

Established in 1994, on a voluntary basis, the Green Award program encourages cleaner and safer maritime shipping. Since its inauguration several ships and shipping companies from across the world achieved Green Award certification in the areas of quality, safety and the environment. Effective 2011, the Green Award foundation developed a program for inland shipping, which has been a great success to date and is very popular with inland shipping companies. Criteria such as shore power connections and environmentally friendly wastewater treatment systems are considered to be of particular importance.

The certification of its fleet is a core component of A-ROSA's comprehensive sustainability strategy. The general reduction of resource consumption, further development of efficient energies and sustainable development of visited destinations' infrastructure are other elements of the cruise line's strategy.

"We are delighted to receive the award for two of our ships and are strongly motivated to further lead innovation in our industry, and continue with the improvement of clean technologies and the optimisation of safety measures," advises André Mahr, Director Fleet, A-ROSA River Cruises.

For further information on A-ROSA river cruises, please visit www.arosa-cruises.com/au. Agents can also contact aunz.sales@a-rosa.com for more information. Accompanying press material can be found at www.arosa-cruises.com/press

NOTES TO EDITORS:**About A-ROSA**

A-ROSA is a premium, European, river cruise company, which was established in 2001 as a subsidiary of P&O Princess Cruises and is currently owned by UK-based Duke Street, CEO Jörg Eichler, and COO Markus Zoepke. The river cruise line's twelve vessels explore a wide variety of destinations on the Danube, Rhine/Main/Moselle, Seine, Rhône/Saône and Douro, offering city and nature tours as well as curated themed itineraries.

Providing exceptional choice and flexibility, voyages range from 3 to 16 nights, making it the perfect choice for guests seeking short breaks, as an add-on to any European holiday, and for river

Press Contact

A-ROSA Flussschiff GmbH
Annika Schmied · PR Manager
Loggerweg 5 · 18055 Rostock · Germany
Phone: +49 381 440 40 240
Email: presse.fluss@a-rosa.de



cruise enthusiasts looking for comprehensive itineraries. A-ROSA's vessels offer outdoor grill stations, bars, lounges and restaurants in a relaxed environment, contemporary and spacious outside cabins with a combination of windows and Juliet balconies and luxurious balcony suites, complete with on board pool or whirlpool, board shop, beauty & massage centre, gym, panorama sauna and relaxation area and outdoor features such as putting green, shuffleboard and giant chess.

Caption

A-ROSA BRAVA_c_A-ROSA.jpg
A-ROSA BRAVA, Photo: A-ROSA River Cruises

Media enquiries

Annika Schmied
PR Manager
presse.fluss@a-rosa.de
+49 (0) 381 - 440 40 240

Birgit Eisbrenner
Regional Director Australia & New Zealand
b.eisbrenner@a-rosa.com
+61 (0)413 23 99 55